Net neutrality has to be maintained, because the internet is essential to modern life. Job applications, art, music, social media, and most importantly education are now completed online. It is a wonderful place where the playing field is equal. I am a web designer, and if my websites load slower simply because I am not a massive company that can afford to pay off ISPs, that is **wrong**. The internet should be accessed, maintained, created, and enjoyed by everybody equally. That is the American way! Free market strategies are certainly essential, but the issue is that so many Americans don't have a choice. There are only a few, and sometimes only one, ISP in their area. Eliminating net neutrality will cause small companies to die, force users into expensive and slow connections, and *only* benefit Internet Service Providers. PLEASE SUPPORT NET NEUTRALITY!